

# **QUEDGELEY TOWN COUNCIL BUSINESS PLAN 2021-2024**



#### Introduction

Town Council is a statutory part of Local Government. Quedgeley Town Council is made up of 16 elected and co-opted members who represent different parts of the Parish. Councillors are not political appointments, but represent the views of the community.

Members are also welcome from any religious group, must live or spend their working days in the Parish and are obligated to attend once a month the full Council meeting which takes place in the Committee Rooms of both Quedgeley and Kingsway Community Centres. Councillors are also expected to belong to at least one of the committees that also meet monthly and as required.

The Public and Media are welcome at each meeting. The Police also attend on occasions as well as County and City Councillors to update the Council on what is happening within the boundaries of Quedgeley. The Parish includes the rapidly growing Kingsway and we currently have 6 seats on the council representing this area, plus one seat representing Copeland Park.

We also hold an Annual Town Assembly in May to which the public are invited to hear Council's Strategy and plan for the community for the following 12 months.

Quedgeley has a well-established Town Council with 16 town councillors. Councillors are unpaid and commit their time to improving Quedgeley and maintaining it as an attractive and sustainable place in which to live, visit and do business. Non contested elections were held in May 2016 and further elections were held again in May 2021, delayed by one year due to the Covid 19 pandemic.

Full Council meets on the third Monday of every month at 7.30pm, alternating between Quedgeley and Kingsway Community Centres. In addition, there are four committees. Finance and General Purposes, Planning and Development, Community Buildings and Recreation & Amenities. These committees meet monthly are promoted both through the web site and on the Town Council noticeboards.

#### **Quedgeley Town Council's Vision**

Quedgeley is one of the largest town councils in Gloucestershire with a current population in excess of 27000 and approximately 9000 homes and supports the vision enshrined in ensuring that Quedgeley develops in a way that the residents wish. It also encourages the development of stronger bonds between residents and the council and between active community groups. It acknowledges the vital part that businesses play within our community and aims to ensure that employers and employees feel part of the community. This plan will drive the town council to ensure that Quedgeley is a long term sustainable community that will look after its residents.

Extensive housing development continues to take place in Kingsway with more development being planned. Additional housing planned at the neighbouring Hunts Grove proves to impact on Quedgeley's infrastructure.

#### Aim

The purpose of this document is to provide the current future plans of the Town Council over the next 3 years. The Town Council is directly accountable to the tax payer and with financial pressures faced by the Principle Authority which directly impact on the Town Council, it is even more important that services and future actions of the council are transparent and justified.

This document also interlinks with the Budget Progress Sheet, Standing Orders, Financial Regulations and any other policies deemed applicable.

#### **Finance and General Purposes Committee**

Looking at spending needs and budgeting as the council is paid for from the Town Council Precept which all who pay council tax contribute to.

#### **Recreation and Amenities Committee**

Looking at and looking after open spaces such as Fisher's Meadow, the Nature Reserve, Memorial Garden, Quedgeley Cemetery and organising events.

#### **Community Buildings Committee**

Looking after and responsible for 4 centres and 1 town council office:

Quedgeley Community Centre – located in School Lane, Quedgeley, Gloucester.

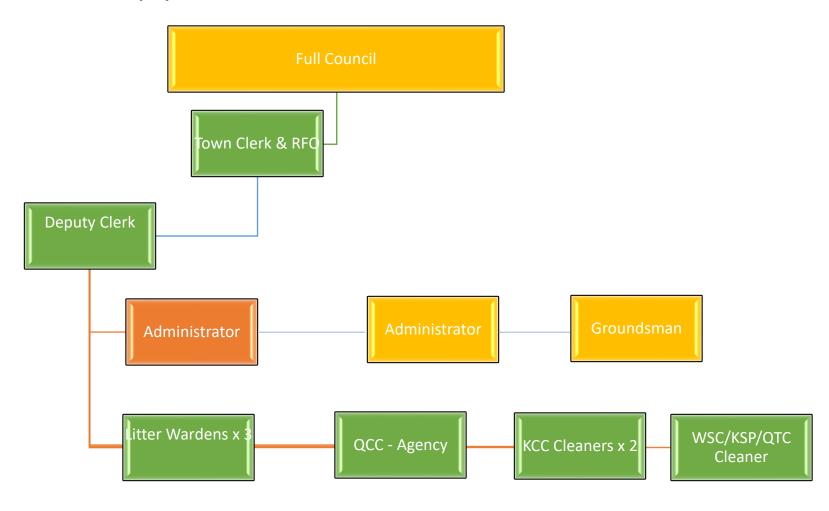
Kingsway Community Centre – located in Thatcham Avenue, Kingsway, Gloucester.

Waterwells Sports Centre – located in Stephenson Drive, Quedgeley, Gloucester.

Kingsway Sports Pavilion – located in Newhaven Road, Kingsway, Gloucester.

Town Council Office – located in Unit 8, Quedgeley Olympus Business Centre, Quedgeley, Gloucester. GL2 4NF - Main office for the Town Clerk who is also the Responsible Financial Officer. She is supported by 1 Deputy Clerk and 2 Administrators. It is a very busy office, opening times are Mondays – Fridays 9.30am – 2.30pm. The population they look after exceeds 27000 people and add to that the itinerant population who come in to and out of the Parish daily for business, industry and commerce (not forgetting the Headquarter Sites of the Police, Ambulance and Fire Services, as well as the Red Cross Regional Centre) and you can see that they are busy. There are also 3 litter pickers and 3 cleaners employed.

### **Quedgeley Town Council employs 12 staff;**



The Business Plan outlines the current and future plans of the Town Council for 2021 – 2024. The plan will show the services and resources supplied to the community and the development of future actions to further improve the social, economic and sustainability of Quedgeley and Kingsway.

The following tables highlight the direction over the council during the next 3 years. It is broken down into the following areas. It determines what the council wants to achieve, who is responsible for delivery, under the assumption that all actions that the QTC undertake are the responsibility of the Full Council. They highlight the stakeholders, the description of what we aim to achieve and how we measure if it has been a success. It provides a clear and auditable link between what the expected budget is and where that links to the allocation in the annual budget.



#### **SOCIAL**

The Town Council delivers the following major events within the community as well as a number of services and resources.

Topic	Owner	Stakeholder	Proposed Action	Success Criteria	Planning Status	Budget Cost	Budget Allocated	Budget Reference	Review Cycle
Hunt	Recreation & Amenities Committee QTC		This is an annual event for the children of Quedgeley and Kingsway held at the Nature Reserve in Quedgeley. A number of competitions are run and Easter eggs awarded on	No of attendees Positive Feedback		£1000.00	£8614.80	Summary Report R&A/3F	R&A Annually

		are provided generously by local business. This is a successful event with no plans to change the format.					
Fireworks Display	Recreation & Amenities Committee QTC	This is an annual event held at Fisher's Meadow where a funfair and fireworks display is held for the whole of the Quedgeley and Kingsway Community. This event is recognised as a successful concept. There are no plans to change.	No of attendees Positive Feedback Ticket Sales	£5614.80	£8614.80	Summary Report R&A/3F	R&A Annually
Dog Show	Recreation & Amenities Committee QTC	A recently introduced annual event held at Kingsway Sports Pavilion. It is held for the whole of the Quedgeley and Kingsway Community. This event is recognised as a successful	No of attendees Positive Feedback	£1000.00	£8614.80	Summary Report R&A/3F	R&A Annually

		concept with no plans for change, apart from leadership.					
Xmas Event	Recreation & Amenities Committee QTC	A brand new event for 2021, held at Kingsway Sports Pavilion and designed for small children. It is held for the whole of the Quedgeley and Kingsway Community.	No of attendees Positive Feedback	£1000.00	£8614.80	Summary Report R&A/3F	R&A Annually

### **Town Council Assets**

The council provide services to support a multitude of sports clubs, interest clubs and other organisations throughout the community through the provision of community centres both in Quedgeley and Kingsway as well as a Sports Centre at Waterwells and a Sports Pavilion in Kingsway.

Topic	Owner	Stakeholders	Proposed Action	Success Criteria	Planning Status	Budget Cost	Budget Allocated	Budget Reference	Review Cycle
Quedgeley Community Centre	Community Buildings Committee/ QTC	Community Centre Users	The Council currently owns the centre in Quedgeley, providing facilities, such as: 2	No of visitors to centre. Annual revenue -v- annual cost.		£38141	£38141	Summary Report Quedgeley Community Centre/4A – 4K	Annually – Nov – Jan.

			halls and 2 meeting rooms. A list of user groups/clubs are advertised on QTC noticeboards and website. There are no projects currently in mind for QCC.					
Kingsway Community Centre	Community Buildings Committee/ QTC	Glos City Council/Com munity Centre Users	The Council currently lease the centre in Kingsway, providing facilities, such as: 2 halls and 2 meeting rooms. A list of user groups/clubs are advertised on QTC noticeboards and website.	No of visitors to centre. Annual revenue -v- annual cost.	£43285	£43435	Summary Report Kingsway Community Centre/6A – 6G	Annually  – Nov – Jan.
	Community Buildings Committee/ QTC	Glos City Council	Repairs to Heating System. In discussion with Gloucester City Council (landlord)	No complaints regarding heating	£5500.00	£0	Summary Report Kingsway Community Centre/ 6E	Annually — Nov — Jan.
Waterwells Sports Centre	Community Buildings Committee/ QTC	Community Centre Users/Glos City Council	The Waterwells Sports Centre is owned and managed by the council, providing both hall space with changing rooms, kitchen etc as	No of visitors to centre. Annual revenue -v- annual cost.	£50412	£50412	Summary Report Waterwells Sports Centre/5B-5I	Annually – Nov – Jan.

			well as outside space and an astro turf for a number of groups and for hire. The car park area is owned by Glos City Council. No projects currently in mind.					
Kingsway Sports Pavilion	Community Buildings Committee/ QTC	Glos City Council/Spor t Pavilion Users	The council currently lease the centre from Glos City Council. The pavilion provides changing rooms, sports pitches, tennis courts and a function room.	No of visitors to pavilion. Annual revenue -v- annual cost.	£34147.3 0	£34147.30	Summary Report Kingsway Sport Pavilion/9A-9E	Annually  – Nov – Jan.
Town Council Office	F&GP Committee/ QTC	Town Council Office visitors	New Office now open. Promotion of office to local community.	No of attendees to town council office and meetings. Feedback from community	Absorbed within Staff Costs and Communit y Building Costs	Absorbed within Staff Costs and Communit y Building Costs	Summary Report Staff Costs	Annually - Nov - Jan.
	F&GP Committee/ QTC	Town Council Office Visitors	Possible creation of new part time post to boost marketing for QTC.	No of attendees to town council office and meetings.	ТВА	ТВА	Summary Report Staff Costs	Annually – Nov – Jan.

	F&GP Committee/ QTC	Website and Email improvements.	Feedback from community Community Awareness. Accessibility to council staff and councillors. No of visitors to website.	£8000	To be absorbed from Administra tion Budget or possibly vired.	Summary Report Administration/ 2C	Annually – Nov – Jan.
Memorial Garden	R&A Committee/ QTC	The council own a memorial garden which is situated on the corner of School Lane and St. James Road. Memorial plaques can be purchased from the Town Council Office.	Feedback from local residents on upkeep. Regular inspections	£500.00	£500.00	Summary Report R&A/3G	Annually – Nov – Jan.
Quedgeley Cemetery	R&A Committee/ QTC	The council own the cemetery and have already had burials take place, as well as plots being pre purchased. A dedicated cemetery working group has been set up to ensure that rules/regulations/for ms/fees are kept up to date and legal.	Feedback from cemetery users/funeral directors on upkeep. Regular inspections	£500.00	£500.00	Summary Report R&A/3I	Annually  – Nov – Jan.

Children's Play Areas	R&A Committee/ QTC		The council manage and provide equipment for 3 children's play areas. These are regularly inspected by council members to ensure safety and fitness for use.	Feedback/com plaints from local community. Regular safety inspections	£1500.00	£1500.00	Summary Report R&A/3A	Annually – Nov – Jan.
Fisher's Meadow	R&A Committee/ QTC	Robert Hitchins	Open space leased from Robert Hitchins and used by a large amount of community and also forms the base for QTC major events. This space is actively used for various events.  No projects currently in mind.		£O	£8000	Summary Report R&A/3J	Annually - Nov - Jan.
Nature Reserve/Orch ard	R&A Committee/ QTC		The council manages the nature reserve located in Quedgeley. Improvements continue in order to provide a safe and enjoyable area for all local residents	Feedback from local community and success of events.	£O	£8000	Summary Report R&A/3J	Annually - Nov - Jan.

Allotments	R&A Committee/ QTC	Glos City Council	The Council own the allotments in Goosebay Drive, with 40 plots allocated with additional disabled plots available. The Site has been made secure and all allotment holders are aware of the entry codes.	No of allotments allocated and paid for. No of incidents reports.	£0	£8000.00	Summary Report R&A/3J	Annually - Nov - Jan.
			A successful Allotment Association is now in place.  The Council is about to take on a 2 <sup>nd</sup> allotment site.	No of attendees at meetings.	£0 Meetings held by volunteer	£0	No reference	Annually  – Nov – Jan.

### Economic

Topic	Owner	Stakeholder	Proposed Action	Success Criteria	Planning Status	Budget Cost	Budget Allocated	Budget Reference	Review Cycle
Asset Register/Land	Full Council	Glos City Council	The Town Council has in place an asset register of land and buildings within Quedgeley.	Internal/exter nal audit.		Overall budget	Overall budget	Summary Report	Annually – Nov – Jan.
Marketing of council/joinin g council	Full Council		Improve notification of meetings of full council and committee meetings. A community notice board is now in Tesco. The noticeboard features information regarding the councillors and town council office staff as well as an area dedicated for advertising forthcoming council meetings. The council currently has 16 Councillors.	No of elected/co- opted councillors		Staff time only	Absorbed from Staff budget	Summary Report Administratio n/2L	As and when vacancies occur.

			Regular advertising takes place in the monthly Quedgeley News and current vacancies are advertised by way of the QTC twitter feed. Saturday Surgeries take place at Tesco with the intention of extending to other venues.  Possible recruitment of additional member of staff.					
Register of small businesses	Full Council	Small businesses signed up for register.	The council recognises the importance of local small businesses and seeks to put together a register to enable businesses in and around the community to identify areas of help and support. If small businesses are in agreement, this register would be advertised on the QTC website.	No of businesses on register and take up from each business to provide services	Overall budget	Overall budget	Summary Report	Annually - Nov - Jan.

Grants	Full Council		The town council awards grants for a number of local organisations and groups. A policy is in place and shown on the QTC website, together with details on how to apply. The council actively seeks to support as many organisations as possible within the community.	No of successful applications and grants awarded	£7600.00	£7600.00	Summary Report Grants/8A	Annually – Nov – Jan.
Budget	Full Council		Financial risks to be highlighted in the Town Council's Financial Risk Register which is reviewed by the F&GP Committee annually. Budget restrictions in place due to Covid 19 pandemic.	No or limited impact to precept amount. Risk Register	Overall budget	Overall budget	Summary Report	Annually - Nov Jan.
Joint Core Strategy	Full Council	Glos City Council/Glos County Council	The council working through the planning committee continue to work with the city council and developers to ensure	No of limited impact to the community infrastructure through	Overall budget	Overall budget	Summary Report	Annually - Nov - Jan.

that what is already a crowded developed is further developed with the whole community in mind and where opposition is required the council will work on behalf of the community to ensure a fair deal on future plans is agreed.	effective planning.					
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## Communication

Topic	Owner	Stakeholder	Proposed Action	Success	Planning	Budget	Budget	Budget	Review
				Criteria	Status	Cost	Allocated	Reference	Cycle
Public Consultation	Full Council	Glos City/Glos County/Com munity/Que dgeley News	The Council can be contacted through the QTC website which is due to undergo extensive improvements,	Feedback from community. No of attendees to town council office.		Overall Budget	Overall budget	Summary Report	Annually – Nov – Jan.

Press	Tours	Glos	including Twitter and Facebook. Councillors are contactable through designated email addresses and identification is worn at all events attended to enable them to be approached for questions or concerns. The Council reach out to the community by means of Social Media and wish to introduce a quarterly leaflet to all residents. New highly visible Town Council office assists in highlighting the Town Council's location.	Amount of	Overall	Overall	Superport	Ongoing
r1622	Town Clerk/Chair	Gios News/Citizen	Engage with local media	Amount of media	Budget	Budget	Summary Report	Ongoing
	of QTC	,	Raise profile of QTC	coverage	-30000	233800		

Town Council	QTC	QCT	Quedgeley News no	Public	£500.00	£500.00	Summary	Annually
Newsletter			longer publish a	awareness and			Report/2M	Nov –
			magazine. The Town	attendance of				Jan
			Council will be	events				
			looking to introduce					
			quarterly leaflets to					
			all residents with a					
			general update on					
			Town Council					
			Business with a view					
			to increasing the					
			budget.					
Noticeboards	QTC		All noticeboards will	Public	Overall	Overall	Summary	Ongoing
			have QTC headers on	awareness	Budget	Budget	Report	
			them to enable local					
			residents to					
			understand who					
			updates the					
			noticeboards and					
			who to come to					
			should they have any					
			queries. An					
			inventory to take					
			place, recognising					
			which noticeboards					
			require					
			repair/replacement.					
			An employee					
			ensures that the					
			noticeboards are					
			updated weekly.					
			A noticeboard is					
			present in Tesco					

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			which is used to					
			publicise the Town					
			Council, providing					
			photos and details of					
			councillors and town					
			council office staff.					
			The Town Council					
			window is also used					
			for key publications,					
			ie notice of elector's					
			rights for accounts					
			etc. Noticeboards					
			are available in all					
			centres to provide an					
			opportunity for the					
			council to advertise					
			user groups which in					
			turn provides					
			revenue for the					
			council.					
Website	QTC		The Town Council	Public	£8500.00	£600.00	Summary	Annually
			website is due to	participation			Report/2N	– Nov –
			undergo extensive	and				Jan.
			improvement to	attendance at				
			ensure it represents	meetings.				
			the desired					
			corporate image.					
			All meetings are					
			publicised in					
			advance and draft					
			minutes and					
			approved minutes					
			are publicised in line					

		with Quality Gold Status. The Clerk					
		updates the website.					
Policies	QTC	All council policies	Public	Overall	Overall	Summary	Annually
		are now available on	awareness and	budget	budget	Report	– April –
		the website for all	policy dates				May
		members of the					
		community to view					
		in line with Quality					
		Status and					
		Transparency Act.					
		Annual accounts are					
		available on the					
		website.					
		All policies are					
		subject to review					
		annually to ensure					
		they are up to date.					
Town Council	QTC	All staff are subject	Business	Overall	Overall	Summary	Ongoing
Office		to in house training	continuity.	budget	budget	Report	
		to promote business	Larger				
		continuity in times of	premises.				
		staff absence. Staff					
		meetings take place					
		monthly and					
		outcomes fed back					
		to town council					
		meetings.					
		The council office					
		has now moved to a					
		more modern, visible					
		location, achieving a					
		previous objective					

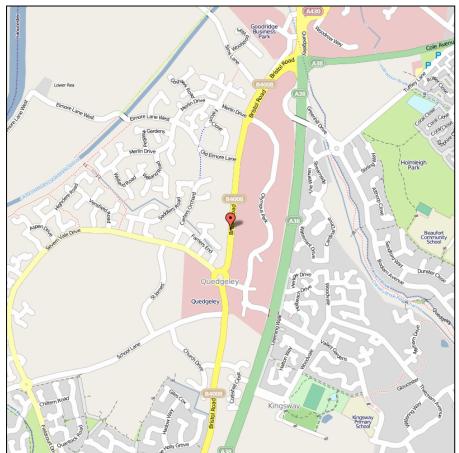
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		from the 2017-2020			
		business plan.			

Topic	Owner	Stakeholder	Proposed Action	Success	Planning	Budget	Budget	Budget	Review
				Criteria	Status	Cost	Allocated	Reference	Cycle
Risk Assessment and Management	QTC		A Risk Assessment Policy has been implemented to cover the following criteria and is subject to an annual review at F&GP.  Assets Financial Administration General Administration Liability Employer Liability Legal Liability Councillor Propriety Insurance	Low or no opportunity for negligence/lia bility claims against council.		Overall Budget	Overall Budget	Summary Report	Annually  February  March

Achieve	QTC	An objective raised	Quality Gold	Overall	Overall	Summary	Ongoing
<b>Quality Gold</b>		in the previous	Status	budget	budget	Report	
Status		business plan for	maintained.				
		2017-2020 and now					
		achieved. QTC					
		actively works to					
		maintain this status					
		which is reviewed					
		every 4 years.					
Staff Training	QTC/GAPTC	Town Clerk currently	Community	£4700	£4700	Summary	Ongoing
	/SLCC	working towards	Governance			Report/2J	
		level 5 foundation	and CiLCA			, ,	
		degree in	achieved.				
		Community Governance.  Deputy Clerk has achieved CiLCA.  1 member of staff interested in achieving CiLCA  All staff/councillors are encouraged to undertake relevant training to the role/job.	A training matrix is maintained to show who has received training and identifies training gaps.				

Health & Safety	QTC/H&S Approved advisor		All Health & Safety requirements to be complied with in line with H&S approved advisor	H&S compliant	£2499	£2499	Summary Report/2W	Ongoing
Town Council Status	QTC	GCC	QTC have now voted for Town Council Status and are now recognised within the community as such.  Alterations required such as noticeboards etc remain ongoing as a phased approach.	Town Council Status	Overall budget	Overall budget	Summary Report	Ongoing

Future: The proposal is to have 4 centres providing maximum services to all of Quedgeley and Kingsway. Each centre to provide a vibrant and welcoming example of everything that is being achieved within the community and meeting community needs to their best capabilities. Grounds maintenance and council assets to be addressed over the next three years.



Agreed by Full Council on  $19^{th}$  July 2021

Signed by Steve Smith – Chair

Date 19/07/2021